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**Energizer, named as an official sponsor of RL Oceania's Anzac Day Invitational, in collaboration with the Chiefs Esports Club!**



**Melbourne, Australia:** The Anzac Day Invitational is charged up and ready to go, with Energizer now as an official sponsor of the commemorative tournament. After running the inaugural tournament in 2020 to huge success, organisers RL Oceania are extremely excited to partner with Energizer and the Chiefs Esports Club for the 2022 edition of the competition.

“We are honoured to have Energizer as a sponsor for the Anzac Day Invitational. We are very proud of what the community has achieved with the Anzac Day event and we look forward to the next chapter alongside Energizer and the Chiefs Esports Club.” says Benjamin “Dover” O’Connor, Managing Director at RL Oceania.

Both Energizer and the Chiefs will be working closely with RL Oceania to provide a high quality program for the upcoming Anzac Day Invitational, whilst commemorating the brave men and women who gave the ultimate sacrifice for Australia and New Zealand. The tournament will feature some of the best Rocket League talent in the region, with Energizer powering up both the broadcast and the prize pool to take the six-team invitational to the next level.

The Chiefs have had a storied history with Rocket League in the region and despite not currently fielding a team, are extremely proud to be partnering with Energizer to

sponsor one of the premier Rocket League tournaments in Oceania. This history has meant they have been actively looking at ways to support the Rocket League scene and are excited to see the best of the best face off come April 25th.

According to The Chiefs Head of Brand, Aiden Hiko, it was a “no brainer” to partner up with RL Oceania for the upcoming tournament, going on to say "Energizer tasked us with putting together a tournament and we instantly knew it had to be Rocket League. We are stoked to be able to support The Anzac Day Invitational.

Energizer has been a great supporter of ours over the last 12 months, we are looking forward to growing that partnership, and extending the support to other communities across Australia."

The partnership will introduce new broadcast integrations for the event, including the 'Powered by Energizer Replay'. Now powered up by Energizer, the prize pool of the Anzac Day Invitational has been raised to \$15,000AUD, with \$6,000AUD being rewarded to the tournament winners.

Players can register your spot in the Open Qualifier, taking place on Tuesday the 19th of April at 6:30pm AEST. Tune into the Closed Qualifier on Thursday 21 April at 6:30pm AEST and the Main Event kicking off on 25 April at 5:00pm AEST with the Anzac Day Memorial Ceremony, all over on RL Oceania's Twitch Channel.

#### **About RL Oceania:**

RL Oceania is a community based organisation that provides weekly events and services to the Oceanic Rocket League community. RL Oceania has hosted and/or serviced some of the most prestigious events in the game title's history, including the RLO Grand Slam, the largest open event in the region under the category of "Open Tournaments", RLCS X Major Broadcast's, Expo 2020 Dubai: Rocket League Invitational, RLO Swipe Series and more. One of these recent projects being the RLO Masters, a six month monthly tournament circuit sponsored by the publisher's Psyonix and Epic Games.

#### **About The Chiefs:**

The Chiefs are one of the premier esports and gaming entertainment clubs in the ANZ region, featuring top partners and teams in various competitive video games. Founded in 2014, The Chiefs have a consistent record of being highly successful within ANZ Esports competitions, and are committed to the growth of the industry both on a domestic and international level.

#### **About Energizer:**

Energizer Holdings, Inc. (NYSE: ENR), headquartered in St. Louis, Missouri, is one of the world's largest manufacturers and distributors of primary batteries, portable lights, and auto care appearance, performance, refrigerant, and fragrance products. Our portfolio of globally recognized brands include Energizer®, Armor All®, Eveready®, Rayovac®, STP®, Varta®, A/C Pro®, Refresh Your Car!®, California Scents®, Driven®, Bahama & Co.®, LEXOL®, Eagle One®, Nu Finish®, Scratch

Doctor®, and Tuff Stuff®. As a global branded consumer products company, Energizer's mission is to lead the charge to deliver value to our customers and consumers better than anyone else.

Features and benefits of The RLO Masters include.

- Provides a competitive scene with a platform to sustain a larger list of teams.
- Establishes a clear path to the “Pro” Level.
- Fosters new levels of content for the community, this includes team broadcast performed by team organisations and community members.

The RLO Masters will begin on the 8<sup>th</sup> October 2020. For more information on the RLO Masters, visit <https://rloceania.com/masters>.

**About RL Oceania:** RL Oceania is a community based organisation that provides weekly events and services to the Oceanic Rocket League community. This year RL Oceania has hosted and or serviced 8+ events in 2020, this including The Gamer Aid Gauntlet, OCE RLCS Qualifiers, Rocket League Spring Series, Anzac Invitational and more. One of these recent projects being the RLO Grand Slam a \$46,000USD Prize Pool event sponsored by Psyonix.