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## ESL Australia Heads to the PAX Arena

**Sydney, Australia, August 26, 2022** - Today ESL Australia, local division of the world's largest leading esports company, announced its presence at PAX Australia, the biggest celebration of gaming in Australia, held over October 7-9 at the Melbourne Convention & Exhibition Centre.

The ESL Team will be bringing esports to crowds at PAX, with the *ESL at PAX Arena* stage, featuring 3 days of competitive gaming across the weekend. Already confirmed to be taking place on the PAX Arena stage is the *JBL QUANTUM Grand Slam*.

"We are thrilled to partner with ESL and Rocket League Oceania to host the finals of JBL QUANTUM GRAND SLAM live at PAX on Saturday 8th of October. Along with the JBL QUANTUM GRAND SLAM \$10,000 cash prize, PAX attendees can look forward to JBL Quantum Swag bags, several JBL QUANTUM product releases and test their skills for a chance to win a share of \$50,000 in JBL Products with the JBL QUANTUM CUP Prize Giveaway." said Ashleigh Kingston, Marketing Manager - Harman Lifestyle Division. "We're looking forward to showcasing our 75-year audio heritage with the game-winning sound of our JBL Quantum Range with DJ sets from DJ Jesabel and DJ Horizon taking place on the ESL stage on Saturday. We look forward to sharing the best of JBL with our gaming community this year live from the ESL stage at PAX."

To register for the JBL QUANTUM GRAND SLAM visit <https://www.rloceania.com/jbl-quantum-grand-slam>

To enter the competition to win a share of \$50,000 in JBL Products visit <https://www.jbl.com.au/dare-to-quantum.htm>

"PAX Australia is one of the highlights of the year for our local ESL team, both to work at, and to experience." said Ben Green, Senior Product Manager at ESL. "Coming out of a few years without live events, we're coming back with a bang at PAX Australia this year, and are looking

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forward to working with JBL and our other partners to put on some exciting tournaments for the PAX Arena crowd.”

*“PAX Aus is delighted to be able to partner with ESL, the world’s largest esports tournament organiser, to deliver 3 days of the best competition, top teams and largest esports titles to PAX Arena.”* said Lauren Luciani, Event Director, PAX Aus

For more information, follow ESL Australia on social media at @ESLAustralia on [Twitter](#), [Facebook](#), [Instagram](#) and [TikTok](#).

*With 3 Day Badges SOLD OUT and Saturday Badges 80% sold, now is the time to lock in your badges to the biggest celebration of gaming in Australia. PAX Aus 2022 takes place October 7-9 at the Melbourne Convention and Exhibition Centre. For more information and badges, visit the [official website](#).*

## **About ESL Gaming**

ESL Gaming is the world’s leading esports company. For more than two decades, we have been shaping the industry and leading esports and gaming innovation globally across the most popular video games, creating a comprehensive ecosystem with opportunities for players to go from zero to hero, and for fans to witness the best stories esports has to offer. Our portfolio consists of high-profile products such as the ESL Pro Tour, Intel® Extreme Masters, DreamHack Festivals, the Snapdragon® Pro Series, and many more, ranging from grassroots to global elite competitions. ESL Gaming is a part of the world’s leading competitive gaming platform ESL FACEIT Group.

## **ABOUT JBL**

JBL creates the amazing sound that shapes life’s most epic moments. From iconic events like Woodstock and concerts at Madison Square Garden, to games at Yankee Stadium and weekend road trips, JBL elevates listeners’ experiences with award-winning audio that lets them make the most of every moment. With unmatched professional credentials and 75 years of delivering industry leading innovation, JBL is the authority in engineering superior sound.

## **ABOUT HARMAN**

HARMAN International (harman.com), a wholly-owned subsidiary of Samsung Electronics Co, LTD., designs and engineers connected products and solutions for automakers, consumers, and enterprises worldwide, including connected car systems, audio and visual products, enterprise automation solutions; and services supporting the Internet of Things. With leading brands including AKG®, Harman Kardon®, Infinity®, JBL®, Lexicon®, Mark Levinson® and Revel®, HARMAN is admired by audiophiles, musicians and the entertainment venues where they perform around the world. More than 25 million automobiles on the road today are equipped with HARMAN audio and connected car systems. Our software services power billions of mobile devices and systems that are connected, integrated and secure across all platforms, from work and home to car and mobile. HARMAN has a workforce of approximately 30,000 people across the Americas, Europe, and Asia. In March 2017, HARMAN became a wholly-owned subsidiary of Samsung Electronics.